MOORE CONTEMPORARY



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DAVID ATTWOOD Azure Green (Protected by Witchcraft), 2025 MacBook Air laptop, adjusted vinyl sticker 23 x 32.5 x 1.5 cm

DAVID ATTWOOD Azure Green

20th March - 13th April 2025

In his second solo exhibition with **MOORE CONTEMPORARY**, artist **David Attwood** turns his attention to the worlds of magic, wellbeing and destiny as industries that have increasingly adopted secularist, consumerist tendencies.

The exhibition takes its title from AzureGreen, a prominent online wholesaler of spiritual and mystical products. The wholesaler boasts over 8000 items available for dispatch from its warehouse in Middlefield, Massachusetts, which doubles as a wellness centre equipped with a sacred glass pyramid.

Central to the exhibition is a suite of wall-mounted Apple MacBook Air laptop computers, each fitted with a vinyl bumper sticker designed and produced by AzureGreen. Precision cut-outs on each bumper sticker reveal the laptop's Apple logo beneath, bringing the two commodities into direct juxtaposition.

Complementing this suite are two other wall-based assemblages that feature various styles of Crocs clogs fixed atop rubber 'anti-fatigue' mats, a pseudo-technomantic office furniture item designed to relieve the feet of the white collar worker.

Together the works explore visual culture's recent interest in the occult, and the co-option of magical aesthetics in consumer products. Catalogue essayist Tara Heffernan observes:

"The iconic resemblances and symbolic alignments (and overlaps) between capitalism and magic emphasised in Attwood's assisted readymades speak to the pervasive nature of secular magic today. Therapeutic language, wellness culture, and healing discourse abound with allusions to unseen presences, auras and energies. Indeed, the Astrologist's reliance on maps, charts and calendars echoes a managerial mindset, utilising the same system-oriented skills as white-collar labourers."

David Attwood (b. 1990) lives and works in Perth/Boorloo Western Australia. His practice produces sculptural assemblages using contemporary consumer products. In 2016 Attwood received a PhD from Curtin University, and in 2019 completed the SOMA Summer program, SOMA, Mexico City. Active in a global network of artist-run project spaces, Attwood exhibits his work widely across Australia, Europe and the UK. His work is held in Australian public collections, including the Art Gallery of Western Australia and Artbank. Reviews and profiles of Attwood's work have featured in Australian publications including Art Collector, Art Monthly, Artlink, Un Magazine, Memo Review, and Dispatch Review.

Artist's website >

Further Images and Information

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