

# NEUE ALTE BRÜCKE

**Mariia Andreeva**

*Potato Quality*

March 27 — May 2, 2025

## Press Release

Anything is a potential mediator of information, even a potato. Though 'potato quality' suggests the lowest, most crude form of imagery, the technology of colour photography began with red, green and blue-coloured particles of potato starch scattered across the light sensitive surface of an Autochrome plate. Functioning as tiny filters, they render full light spectrum into a mixture of three separate areas of colour. Incomprehensible from up close, only at a certain distance does the grouping of dots start to resemble a human perception.

Everything added together, the works only make it halfway toward the image their techniques allow for; a resolution of their own.

**Neue Alte Brücke**  
Hafenstrasse 23  
60323 Frankfurt am Main  
Germany

For appointments:  
[kristina@neuealtebruecke.com](mailto:kristina@neuealtebruecke.com)  
Tel. +49 157 38469826  
[www.neuealtebruecke.com](http://www.neuealtebruecke.com)