

ROH

PRESS RELEASE

20 AUGUST 2022

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Jakarta, August 2022 – ROH is pleased to present Tromarama's first solo exhibition with the gallery, *PERSONALIA*, which focuses on the blurring of how people relate to the digital realm, specifically pertaining to the notions of labor and leisure.

PERSONALIA centers around the increasing quantum of possibilities in which new forms of value are constantly created through the collection, interpretation, and utilization of data provided by people as they traverse cyberspace, consensually or otherwise. The interplays of agency, in this case the capacity by which one is aware of or is able towards making conscious decisions resulting in particular ends, becomes the other central exploration to this exhibition.

The term personalia itself is in Indonesian best translated to English as the employee deployment and management aspect of an organization's human resource management. The word suggests a relationship to corporate structure both in the more traditional notion of its understanding, as well as how it may be translated further into the ever-changing, dynamic realities of the digital world. Throughout the exhibition, Tromarama employs an aesthetic strategy that brings together seemingly familiar everyday objects and transforms them into performing more unusual functions.

PERSONALIA is divided into two primary components: the first phase in the first hallway to the space, Gallery Apple with *Bonding* (2022), the first work encountered by visitors of the gallery taking the form of a human figure built out of a stack of speakers emitting the lively rhythm of a fetus heartbeat live-connected with social media. Offset lithography displaying the scanned thumbs surfaced the entire walls of the Gallery Apple with a video work, sculptural works, found objects installations, as well as new lenticular prints interplaying with each other—building a new audiovisual experience to visitors. Demarcated by a PVC partition, the second component of the exhibition takes place inside the Gallery Orange with *Patgulipat* (2022), an immersive cacophony of installation made out of an inverted bouncy castle displayed alongside sixteen worker helmets each with a speaker powered by a similar structure from the first work.

PERSONALIA will be on view from 20th August through 2nd October 2022. Follow the gallery's Instagram account @rohprojects or reach out to info@rohprojects.net for further updates on operational hours and announcements of public programs.

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TROMARAMA

Art collective founded in 2006

Tromarama (est. 2006, Bandung, Indonesia) is a collective initiated by Febie Babyrose (b. 1985 Jakarta, Indonesia), Herbert Hans (b. 1984, Jakarta, Indonesia) and Ruddy Hatumena (b. 1984, Manama, Bahrain). Graduates of the Bandung Institute of Technology (Institut Teknologi Bandung), the artists were first acquainted with each other through the “trauma” of conceiving a music video *Serigala Militia* in 2006, a video based on hundreds of individually sculpted woodcut plywood boards. These collaborative origins would form an aesthetic basis for an interest in meticulously constructed stop-motion videos that would oftentimes appear playful and yet touch upon the very fundamental notions of humanity through the personification, or animation, of otherwise static objects. The practice of Tromarama has developed organically to expand further within moving image and beyond thereafter, and has expanded to include complex installations, algorithmic programs, as well as explorations into lenticular prints. Though the initial aesthetic underpinnings in their work remain consistent until today, the methodology and complexity of the conceptual explorations are ever expanding.

Tromarama has participated in major exhibitions at various notable institutions worldwide. Their upcoming show is with the Leeum Museum of Art, entitled *Cloud Walkers* (2022-2023) and their recent commission was *Tromarama: The Lost Jungle* (2021-2022) at the Children's Art Space at Museum MACAN, Jakarta, Indonesia. Selected solo exhibitions namely *Beta* (2021 and 2019) respectively at DOCUMENT Space, Chicago, USA, and at AAAAHHH!!! Paris Internationale 2019 with ROH Projects, Paris, France; *Madakaripura* (2020), at Edouard Malingue Gallery, London, UK; *LLIMIIINALL* (2019) at Edouard Malingue Gallery, Shanghai; *Amphibia* (2017) at Centre A, Vancouver, Canada; *Tromarama* (2015) at Stedelijk Museum Amsterdam, Netherlands. Tromarama's selected group exhibitions include *Distrik Seni X Sarinah: Berdikari!* (2022) at Sarinah, Jakarta, Indonesia; *NOT IN MY NAME* (2022) at CCA Tel Aviv-Yafo, Israel; *1* (2022) at ROH, Jakarta, Indonesia; *Last Words* (2021) at ROH, Jakarta, Indonesia; *Interdependencies: Tropical Lab* (2021), Lasalle College of The Arts, Singapore; *The Turn of the Fifth Age* (2021) at Selasar Sunaryo Art Space, Bandung, Indonesia; *Contemporary Worlds: Indonesia* (2019) at National Gallery of Australia, Canberra, Australia; NGV Triennial (2020) at National Gallery of Victoria, Melbourne, Australia; *The Extra Extra Ordinary* (2018) at Museum of Contemporary Art and Design (MCAD), Manila, Philippines; *Cinerama* (2017) at Singapore Art Museum, Singapore; Jakarta Biennale: *Neither Forward nor Back: Acting in The Present* (2015), Jakarta, Indonesia; and the 11th Gwangju Biennale: *The Eight Climate (What Does Art Do?)* (2016), South Korea; and many more.

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ROH is a gallery initiated in 2014 that aims to serve the Indonesian art ecosystem by building a consistent local program, while simultaneously fostering a broader, borderless dialogue. ROH has played a more nomadic role in the past couple of years while building its new permanent space, exploring unconventional presentations for artists in dynamic temporal settings and situations. In 2022, ROH has moved into its new permanent space in Jalan Surabaya 66, Jakarta, carefully reconsidering a colonial mid-century house into a flexible space for contemporary art.

For further information, please reach out to info@rohprojects.net.

Wednesday - Friday, 13:00 - 19:00

Saturday - Sunday, 11:00 - 19:00

Closed Monday, Tuesday and public holiday

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