

Le Cadre d'or presents a framed selection from Mona Varichon's ephemera collection

From March 16 to May 25, 2025 at Le Cadre d'or, 79 avenue Daumesnil, 75012 Paris

Hello,

Since last summer, I've been in charge of the framing workshop founded by my father with help from my mother** in 1979, and taken over by my brother Tymour since our father's death in 2011. As a framer's daughter and now a second generation framer, I've been delighted to rediscover, archive and showcase my father's framing inventions and research, while trying to learn how to manage an ever struggling business. If you've ever been to the Cadre d'or, you'll know why this place deserves to be preserved and shared with others, with its suspended mezzanine, its curved translucent walls, its cellar full of tools and sometimes homemade machines, and its profusion of inventions, models and relics that, although from a bygone era, are still as beautiful, useful, innovative and inspiring as ever.

Last December, Le Cadre d'or hosted and framed an exhibition of Graham Hamilton organized by Alienze, and next June, Cocotte will take up residence in its show space. In between, I've decided to present an exhibition of cards, posters, stickers, leaflets and other ephemera*** from my personal collection, to showcase the Iplex and Diplex, two types of plexiglass frames (slide-in and box) developed by my father between the 1980s and 2000s.

I would be happy to see you this Sunday, March 16th from 3-8pm for the opening or during our opening hours (Tuesday-Saturday, 10am-1:30 pm & 3-7 pm) for all your framing needs.

Yours,

Mona Varichon

**Jacques-Henry Varichon, mostly known for his Galaxie chair but also behind a number of inventions that have yet to see the light of day outside of his workshop.*

***Malak El Zanaty Varichon, too often overlooked like many women, artists and wives of her generation.*

****The exhibition flyer was designed by Naoki Sutter-Shudo.*



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Left-hand window :

Marking Time [Ronnie Goodman, *San Quentin Arts in Corrections Art Studio*, 2008]

Flyer for an exhibition at the Schomburg Center for Research in Black Culture in Harlem, NY in 2023

iPlex, Postcard ad for slide-in plexiglass frames, designed by Jacques-Henry Varichon in the 2000s

Le Centre Pompidou en grève [Centre Pompidou on strike]

Strike bulletin distributed at the Centre Pompidou in 2023

Sept choses à savoir en cas de garde à vue [Seven things to know in case of police detention]

Flyer distributed at protests in Paris by the Legalteam Antiraciste in 2024

Le Cadre d'or, Postcard ad for Le Cadre d'or in 1985, from a screenprint by Anne Victoire L'Hrar

Le Collectif des Jeunes du Parc de Belleville

Publication made by artist Ethan Assouline with a group of isolated minors from the Collectif des Jeunes du Parc de Belleville in Paris in 2024

Une archive féministe, si je veux quand je veux [A feminist archive, if I want to, when I want to]

Postcard ad for the Centre Audiovisuel Simone de Beauvoir in Paris

Right-hand window, from left to right and top to bottom :

Welcome أهلا وسهلا, Plastic bag found in Cairo in 2023

1001 Nights, Then and Now

Poster for a course by Yasmine Seale at Columbia University in the Spring of 2025

Varichon & Clerc, business card for my grandfather's winemaking operation

Three bookmarks released for Jonas Mekas' 100! Centennial celebration

Disques Hifi Video, business card for a neighbouring record and key shop on the rue de Charenton in Paris

Four business cards for the galerie Air de Paris with flower photographs by Pierre Joseph

Warning: Perception Requires Involvement

Sticker by Antoni Muntadas for his exhibition at the Berkeley Art Museum in 2001



Art. Eveil

Stickers for my mother and her friends' educational arts organization in the Paris area, 1990-2023

Louise Lawler, « Presse-papiers, cartes postales, images et cannibalisme »

Invitation card for Louise Lawler's exhibition at the Centre d'Art Contemporain in Geneva in 1994

J'♥ mon Cor [I ♥ my horn]

Promotional sticker for L'Olifant, a neighboring shop specializing in the sale and repair of French horns

Only the Americans have the power to stop Trump

Poster distributed by Wolfgang Tillmans for an exhibition at Regen Projects in Los Angeles in 2016

Emile Débarras, Flyer for a seller and friend at the Aligre flea market in Paris

Brook, Flyer for Rosanna Puyol's independent publishing house

Prenez garde à la peinture [Beware of painting, from the *Photomatons* series, 1971-1972]

Poster for Nicole Gravier's exhibition at the Rencontres de la Photographie d'Arles in 2023

Déjeuner sur la Place d'Aligre

Invitation flyer for a lunch organized by the Commune Libre d'Aligre in Paris in 2009

Ma Petit Vogue

Zine and poster distributed by Hrefna Hörn Leifsdóttir on the occasion of a sewing workshop she organized at a hospital with a group of parents of children with achondroplasia in Brussels in 2024

Maison De La Tour Du Pin

Three double-sided business cards by Clémence De La Tour Du Pin, commissioned for this exhibition

Transports gratuits & Un peuple lié peut plier mais ne rompt point [Free transportation & A united people can bend but do not break]

Stickers by the The Chômeuse Go On collective

Read to me, Bookmark from independent publisher Wendy's Subway

Dahomey, Poster for Mati Diop's 2024 film

We Fight Back

Flyer for a rally in New York City on the day of Donald Trump's inauguration on January 20, 2025

Chimurenga, Who no know go know

Poster for Chimurenga's issue 12/13 depicting the Agostinho Neto mausoleum

Agence du Château [The Castle's Agency], Real estate flyer found in the neighborhood

Friends of Bidoun, Subscription card to donate to Bidoun magazine

