Press release 16 July 2025

Troika
deception island
September 24 - November 8, 2025

max goelitz is pleased to announce that the gallery will open a new location in Munich with a solo exhibition by the artist group Troika.

From September 2025, max goelitz will move into a new gallery space with an increased exhibition area of over 200 sqm at Maximiliansplatz 10 in Munich. The Luitpoldblock has a representative city center location with increased visibility. The building complex is characterized by a multidisciplinary community of art, music, fashion and gastronomy. In addition to numerous opportunities for interim cultural use and activation, the Luitpoldblock offers an ideal location for promoting exchange within the local art scene. This location is characterized by its proximity to auction houses, more galleries and the immediate vicinity to the Kunstareal and renowned museums.

Max Goelitz: "Munich and Berlin form the perfect synergy for us. The collectors and the critical and valuable exchange with the public in Munich have been essential in helping us shape our vision since the gallery was founded. In the first five years, we have created a strong basis for promoting international dialog, transdisciplinary approaches and artistic freedom. I would describe our approach as rather 'old school', especially when it comes to content orientation, the focus on long-term development of artists' careers and the gallery's self-image as a radically relevant place where the boundaries of art are pushed – but with a strong collaborative and partnership-based approach. Together with my growing team, we see the gallery not just as an exhibition space, but as a place for collaboration, production and discourse. Our new location stands for our conviction of what a gallery can be today."

To inaugurate the new space, max goelitz presents the second solo exhibition of the London-based artist group Troika, whose new works explore the fragile boundaries between nature and construction, visibility and absence. *deception island* marks an arrival in unknown, shifting terrain – ecological, technological and symbolic – where extinct species, digital flora, and machine-mediated visions converge. Central to the presentation is the new series of works *Out of Place*, *Out of Time* (2025), in which generated landscapes meet the historical photographic process of the platinotype – a media field of tension between transience and duration. One of these works also shows the eponymous volcanic island, on which a now extinct Key Largo cactus improbably takes root against an Antarctic backdrop. The exhibition is complemented by the new sculptural series *Ultraflora* (2025) made from digitally captured pioneer plants and translated back into the tangible as delicate metal forms, as well as paintings from the series *Forest Filled with Pines and Electronics*, which were shown earlier this year in Troika's solo exhibition *Pink Noise* at the Langen Foundation in Neuss.

Troika is a contemporary art group founded in 2003 by Eva Rucki (*1976, Germany), Conny Freyer (*1976, Germany), and Sebastien Noel (*1977, France). The artists live and work in London, UK. The collective's paintings, sculptures, films, and large-scale installations contemplate on the intersections between analog and digital realities. At the center of their interest are humanity's experiences and knowledge gained through technology and how these transform our understanding and relationships to nature, society, and reality. Troika's collaborative approach is

usually based on in-depth scientific research in the fields of natural philosophy and the history of technology.

Troika's solo exhibitions were presented at the Schirn Kunsthalle Frankfurt (2025), the Langen Foundation in Neuss (2024/25), the MAK in Vienna (2024), the Espacio Arte Abierto in Mexico City (2021), the Barbican Gallery in London (2018), NC-arte in Bogotá (2015) and the Daelim Museum in Seoul (2014).

max goelitz has been presenting an international program of contemporary art since its foundation in Munich in spring 2020 and its opening in Berlin in fall 2022. The gallery represents established positions in conceptual art and focuses on emerging artists who reflect the complexity of our present – be it through their processes, the chosen media or interdisciplinary approaches. Recent milestones for max goelitz include institutional exhibitions that have been accompanied and supported by the gallery – including Troika's solo exhibition at the Langen Foundation in Neuss (2024/25), Rindon Johnson's contribution to the 60th Venice Biennale (2024) and Ju Young Kim's solo exhibition at the Kunsthalle Mannheim (2025), as well as Brigitte Kowanz's retrospective at the Albertina in Vienna (2025). The gallery is managed by Director Simone Stoll, who has been working with Max Goelitz for nine years, together with Associate Director Alexandra Chizhevskaya and Director Gabriel Schmidt – who has been part of the team since its foundation and manages the second location in Berlin, where mainly focused solo presentations have been realized since then. Together, the team shapes the content of the gallery and shares a commitment to long-term artistic developments and discourse-oriented formats.

Opening Wednesday 24 September 2025 5 - 9 pm

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