

“Money is the integral part of the representative mode of perversion. Because the perverse fantasy is in itself unintelligible and non-exchangeable, currency by its abstract character constitutes its universally intelligible equivalent [...] The voluptuous sensation is intensified immediately: and that intensification is no longer free of charge, but is due to the very fact that the objects from which this sensation flows now consider themselves saleable. Now, this venality, according to the sadist interpretation – is based on the fact that these beings can never communicate amongst themselves except as trafficable objects. This is why, before considering the role of the *numeraire* in this dilemma, we should take a moment to analyze what compensates for this incommunicability within the utensil object manufacturing world. Because the act of manufacturing has to do with the way that human beings behave, not only towards all goods as manufacturable, but also towards their own bodies and the bodies of others, as instrumentalizable. What inclinations would benefit from it, as the demand side? What would the supply side be?”

—Pierre Klossowski, *Living Currency* (1970)

“Hello, everyone, and thanks for joining our business update. [...] Many of you have asked why we are so confident in our ability to deliver the top line and what specifically will drive it. So on slide 3, we have laid out many of the key initiatives we expect will help us build momentum into the second half by region, by brand. In the United States, we saw consumption trends improve as Q2 unfolded, and as Planters' Club comparisons fade and as Ore-Ida and cold cuts activity and distribution improves, we're targeting top line growth in the third quarter. Our focus is on incremental volumes and mix improvements coming from new products like Lunchables, Around the World Flavorings, Oscar Mayer Plates, Just Crack an Egg, Heinz Real Mayonnaise as well as Planters where we brought back consumers' favorites, Cheez Balls and Cheez Curls for a limited time. [...] When our capability and product news come together, we see measurable, incremental and sustainable gains. We see Oscar Mayer Hot Dogs increase households' penetration and velocity, grow dollar sales and gain share.”

—The Kraft Heinz Co. (NASDAQ:KHC) Q2 2018 Earnings Call, August 3, 2018 8:30 AM ET

Ivy Haldeman (b. 1985, Aurora, CO) gained her BFA from The Cooper Union for the Advancement of Science and Art in 2008. Solo exhibitions: Downs & Ross, New York; Royal Nonesuch Gallery, Oakland; Mayor Projects, Aarhus, Denmark; Simuvac Projects, Brooklyn; The Wurks, Providence, RI. Selected group exhibitions: Frans Hals Museum, Haarlem, Netherlands; Gavin Brown's Enterprise, Hancock, NY; Reyes Projects, Birmingham, MI; Helena Anrather, New York; Arsenal Contemporary, New York; Paul Kasmin Gallery, New York; The Fireplace Project, East Hampton, NY; and The Queens Museum, Queens, NY, among others.

*(This document was automatically generated by Contemporary Art Library.)*