

How to Avoid Being Wrapped

Adriana Jaroslavsky, Ana María Chamucero, Loulou Siem, Nuria López Blanco

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When I wrap an object in lots of bubble wrap, there comes a point when I can no longer perceive what I want to protect. Very often, when this happens, I wonder whether the object is still actually contained within that inner space—no longer visible—or whether, on the contrary, it has disappeared; whether it was never there, or whether I have ended up wrapping something else in its place.

Wrapping something means introducing it into another temporality. In a way, it is isolating it from certain conditions: like when we place an object in a display case or a drawing in a frame. However, when an object is wrapped, something even more interesting happens. In many cases, we stop perceiving the object itself and begin to operate on the basis of substitutions: signs, words, images, labels or photographs that remind us—or promise us—what is supposedly contained within.

Loulou showed me a series of images taken at the V&A East Storehouse. Among them, my attention was drawn to a costume covered in a white wrapping, carefully tailored to its shape. Attached to the outside was a photograph showing what was supposed to be inside. To a certain extent, the wrapping made me imagine what the costume might look like, whether it was there or not. But, above all, it showed that the costume was important enough to be present, even if I could only guess at its appearance. Besides containing or 'capturing' the object, the wrapping also conveys value, mediates, presents and exhibits it.

In *How to Avoid Being Wrapped*, a series of images, objects, and projections can be glimpsed between wrappings, boxes, papers, sewing patterns and maintenance materials. Some of these now contain nothing but air and, in that emptiness, have been transformed into something else.

text by Nuria López Blanco

Adriana Jaroslavsky is a Venezuelan artist based in London. Graduated from the MA in Sculpture at the Royal College of Art, from Textile Design at UAL Chelsea College of Art (London) and from Visual Communication at ProDiseño (Caracas). Her practice explores installations and materials in tension, moving between structure and softness, logic and dream. She has exhibited at Three Rooms Gallery (London) and PADA Gallery (Portugal), and has taken part in residencies at Xenia (UK, 2025), PADA (Portugal, 2024), Joya (Spain, 2023), and Anchor Studios (UK, 2021). She was awarded a heritage mural prize and, in 2021, installed a trio of sculptures at Barking Station, London.

Colombian artist **Ana María Chamucero** works across sculpture, drawing, and performative actions. Using household, found, and organic materials, she develops assemblages informed by the inventive ways objects are adapted and repurposed in Colombian everyday culture. Drawing on her training as a dancer, her works emerge through a process of rehearsal between her body and the materials she encounters. She holds an MA in Sculpture from the Royal College of Art and a BA from Universidad de los Andes (Bogotá). In 2026, she was selected as a winner of the Gilbert Bayes Award by the Royal Society of Sculptors. Her work has been featured in exhibitions including Artecámara, ARTBO – Bogotá International Art Fair (2021) and the virtual event Bienal Online: Mês da Videoarte (2021), part of the Curitiba Biennial, Brazil. In London, her work has been shown at Somers Gallery and The Koppel Project.

Loulou Siem is a London-based artist. She completed her BFA at The Ruskin School of Art, University of Oxford, and an MA in sculpture at The Royal College of Art, where she is currently undertaking an MRes. Her work has been exhibited internationally, including solo exhibitions at The Pawel Susara Museum of Contemporary Art, Bucharest, and boca, Mexico City. Other exhibitions of note include Niso Gallery, Wells Art Contemporary, hARTslane Gallery, Venice Art Projects, Spazio Musa and Hope 93. She has also collaborated with the collective La Méditerranée and with Roman Road Gallery.

Nuria López Blanco holds a double degree in Fine Arts and Integral Design from Rey Juan Carlos University, an MA in Artistic Production from the Polytechnic University of Valencia, and an MA in Sculpture from the Royal College of Art. Her work has recently been exhibited at Somers Gallery and Europe House in London; Casa de Vacas, Casa Antillón, and Cruce Contemporáneo in Madrid; and Pazo Torrado in Pontevedra, among others. In 2023 she participated in the Artistic Residency Program in Reinosa and developed a scenographic project for the Puwerty Festival at La Casa Encendida, Madrid. She has also curated exhibitions at Galería Neboa (Lugo) and Somers Gallery (London).

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