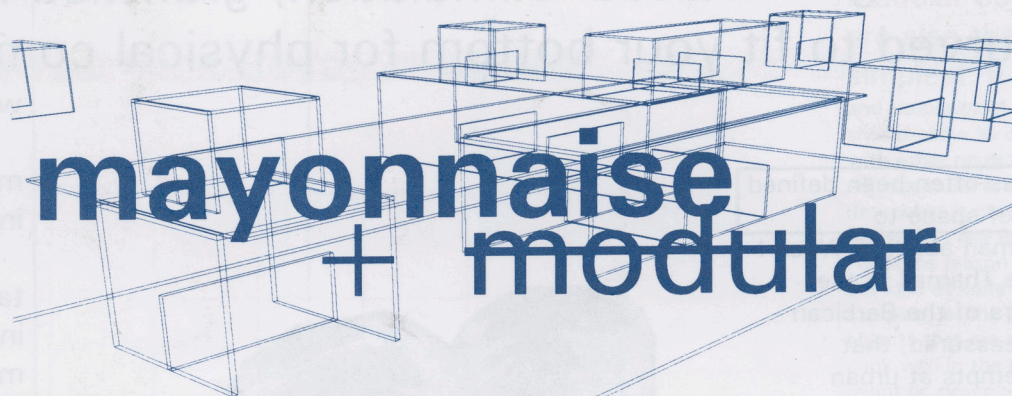




mayonnaise + modular

mayonnaise

a collaboration between visual artists, an interior designer, architect, sound designer and writer, that creates an environment blending art, architecture and contemporary city life.

Tessa Blazey

Bridget Crone

Chris Gill

Sean Meilak

Jacinta Schreuder

David Rosetzky

Scott Woodward

modular

a writing & drawing project for Mayonnaise

Tessa Blazey & Scott Woodward

Nadine Christensen

Karen Hall

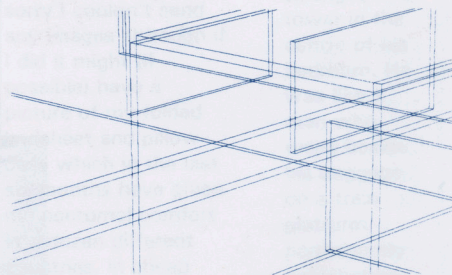
D.J. Huppatz

Andrew Hurle

Sarah Robbins

Parekohai Whakamoe

Kacey Wong



(inside) *silent disco*

SPLITROCK
NATURAL SPRING WATER



Architectural Review Australia



[oyster]
magazine

Subway seats on the F train from Brooklyn
Bright orange for visual stimulation, grafittied for mental stimulation
and curved to fit your bottom for physical comfort.

Architecture has often been defined as the control of space to encompass human activity. When I look across the Thames to the imposing towers of the Barbican centre, I feel reassured, that sometimes attempts at urban planning do seem to work. Built on one of the most heavily WW2 bombed and devastated areas of London, the aim was to create high density housing in a manner which would allow for open spaces and mental recreation in the form of cultural and educational facilities. Designed as a series of assorted modules, the centre interlocks and forms a coherent sense of order without being monotonous. Situated in the heart of the metropolis to form a landmark which would be worthy of its position, it aimed to be a dominating site, to form a vibrant cultural centre, and at the same time, be a pleasurable environment for the residents living and working there. When I visit the Barbican Art Gallery, I walk along the purpose built connecting ramps which take me from one part of the centre to another. It is good to feel that even though I am right in the centre of one of the busiest cities in the world, I can still find a place which allows a little distance from the chaos of the streets below

Karen Hall



The Apartment
I imagine what people do inside their home, would they be doing the same thing I am doing?
I think of all the previous apartments I once lived in the past and in the presence. My life seems to begin there and it might probably end there too. An empty space, a crowded room, ready for all possibilities of life, it is so large it almost becomes transparent.

kacey



Parekohai Whakamoe

dear bridget,
here's some of my 'feelings' towards modular, hope they are useful to u. you can rearrange to anyway you see suitable to the show. the photo i attatched is a shot of myself inside my apartment trying to make a 12 foot crocodile, now that crocodile is underneath a highway in hong kong. the following is some word i try to write about apartment which i think is the greatest modular of all in my life.

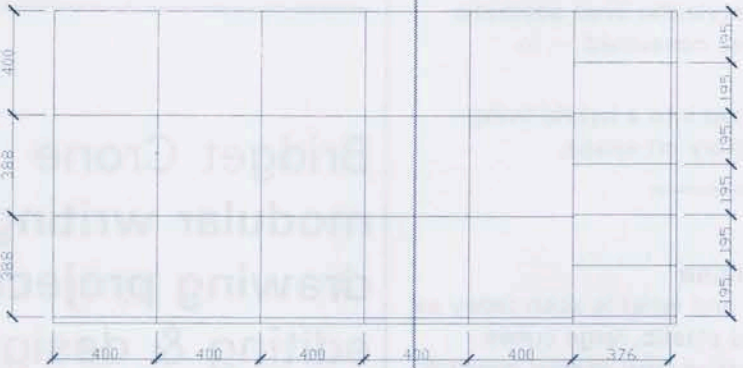
writing

massage a phrase
into submission.

take a word
in its prime,
make it age
prematurely.

then
slot an
other
word into
its place &
another
meaning.

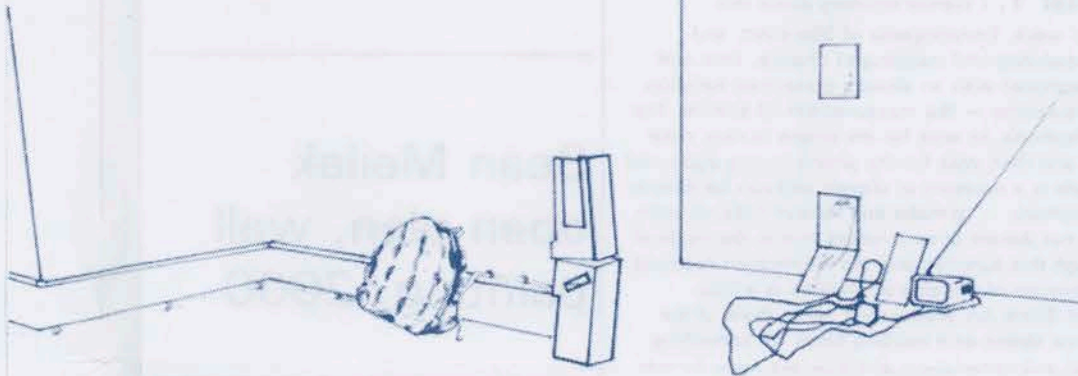
take shakespeare
for example,
shake him. DJ Huppattz



Sarah Robbins

- How to make 5 cubes:
1. purchase 1 sheet of 2400 x 1200 x 12 plywood
 2. cut as per plan
 3. nail together top and 2 sides
 4. place brace in bottom centre of the U that has been built
 5. nail the brace-bit in

Tessa Blazey & Scott Woodward



Nadine Christensen

I think that the most perfectly modular objects are also the simplest. The neutrality and simplicity of the object should allow its arrangement with other neutral, simple objects so as to accommodate what is necessary to live well in any environment. For some reason I think of the kind of knife one takes camping, or the just those objects that are essential to cook well in the kitchen. I might be describing an ideal that is conditional on being able to reduce one's 'purposes' and this is not always possible.

My parents had a friend named Joe who was a good-natured eccentric and had lived for some time in what was then known as Ceylon. He had been enormously impressed by the practicality with which the Ceylonese and Indians lived and when he returned to Australia, he constructed by hand all the furniture he needed to live in such a way that it could be assembled, screwed together and shut tight to form a single large wooden box.

I have another friend who lives frugally and prefers to have just enough objects that he can place them together in one place and see at any time the bulk of what he owns in the world. He is afraid of accumulating anything that might escape his gaze - as if it will take root when he's not looking and bind him to the earth. When I lived with him his possessions were always arranged in a tower in the centre of his bedroom. He was like a man who waits beside his baggage on a train platform permanently anticipating departure.

I hope that all this is relevant to your question, even if it's too late to be included in your project. I'm sorry I couldn't send any images although if I did it might (if possible) have a picture of my folded bedsheet and pillowcase which in the last six months have given me nocturnal comfort in a dozen different countries, in cheap hotels, on trains and beneath the stars. Fulfilling the same purpose but under many different conditions and all the while being the nearest thing I had to a home.

Kacey Wong

Andrew Hurle

mayonnaise

Mayonnaise is a collaborative multi disciplinary project that examines the trend of *inner-city living* and the new *lifestyle* concept. **Mayonnaise** is a collaboration between visual artists, interior designer, architect and sound designer resulting in the creation of an environment that blends art, architecture and contemporary city life.

Rather than occupying a position divorced from the life around it, **Mayonnaise** is an artform that engages with the lifestyle/the lived aesthetic — style of the products, furniture, movies, magazines consumed — in contemporary urban life.

1st Floor Artist and Writers' Space will be transformed into a hybrid living space — a cafe bar, a designer apartment, contemporary art-space, information centre and video lounge.

modular

a writing & drawing project for Mayonnaise

Modular because it relates to furniture, architecture and what is seen today as a kind of retro-aesthetic: geometric shapes, coloured plastic, large cubes pushed together or placed on top of each other, creating new spacial possibilities. A definition of modular: a single functional item that can be used singularly or in accompaniment with other items; an object that has both a single and a multi-function; an essential item for everyday-life. People were approached with a definition of modular: a single functional item that can be used singularly or in accompaniment with other items; an object that has both a single and a multi-function; an essential item for everyday-life; then asked to name, write a sentence, draw or otherwise represent a modular item in their everyday life. Through the project I was interested to explore the way that objects could map daily-life: the thought that functional objects — their use, their style — could operate as a kind of 'snail trail' to reveal (to use a totally overused term) the everyday.

Two immediate thoughts on 'modular' 1. I started thinking about the functioning of modules after looking at Gail Hastings' work, Encyclopedia of Silent Art, and thinking about her exploration of the possibility of measuring and mapping of chance, time and space. Encyclopedia of Silent Art uses an object (telephone) with an already prescribed function and exploits this function to achieve an unexpected outcome — the measurement of silence. The viewer is directed to enter a room that contains a telephone, to wait for the phone to ring, note the dates and time of the ensuing call/conversation, and then wait for the phone to ring again and again note the details. The time between the two calls is a measure of silence and can be directly translated into centimetres. The function of the telephone — to make and receive calls, to relay information from one place and person to another is not denied or re-invented, nor is the mode of delivery. Rather, other possibilities are realized through this function and the information received is different to that expected. In this case my interpretation of the idea of modular is a little outside the intention of the work but Encyclopedia of Silent Art encouraged me to think of the different ways in which we use an everyday functional object as a building block for something else. This is a kind of obvious thought in many ways, and reminiscent of those late night TV ads selling — 'not only a knife but a knife that doubles as a clothes peg' etc. 2. It seems strange now to think that modular construction was initially imbued with socialist ideas of building large, populous housing developments, because now it is such a marketable and fashion aesthetic (think of the stylish new warehouse redevelopments or blockish — modular? — style apartments being built around the inner-city). The French modernist architect Le Corbusier was the father of modular construction. Corbusier's Ville Contemporaine in 1922 and Plan Voisin in 1925, were the first architect-designed modular building projects. To quote a contemporary writer, they were 'urban projects with assemblies of geometrically located towers in ordered landscapes designed around his own interpretation of what constitutes light and air, better sanitation ... based on multitudes of repetitive units adopting standardized construction'. Read today this passage sounds like a description of an expensive and fashionable new housing development. However, Corbusier was a radical not simply for his buildings but for his whole approach to architecture. He found inspiration in the ordinary, believing that architecture derives from the ordinary rather than from within its own history, and sought to uncover a plasticity of form. More than thirty years later, in 1967, the Canadian architect Moshe Safdie realized his 1961 theses 'A three dimensional modular building system' and 'A case for living' in a building project called Habitat at the International World Exposition, Montreal. Habitat was to be an enormous public housing development to provide 'a salubrious and dignified living environment, by providing every dwelling with at least one garden'. Habitat consists of 150 residencies constructed from 354 units comprising pre-cast concrete boxes held in place by post-tension cables or concrete columns. Now, although the idea of modular, of modular construction is so far removed from these ideals to being a highly desirable, highly marketable aesthetic, perhaps the concept itself can be renovated as a way of exploring the humanism of everyday life through the way we utilise and extend the functions of objects transforming them into something other.

Bridget Crone

Tessa Blazey &
Scott Woodward
modular furniture,
plywood, 2000,

Bridget Crone
**modular writing &
drawing project,**
editing & design,
2000

Chris Gill
mayo, music on
CD, 2000

Sean Meilak
open plan, wall
painting, 2000

Jacinta Schreuder
I wish I was ...,
acrylic on
foamcore, 2000

David Rosetzky,
summer blend,
colour video,