

FOR IMMEDIATE RELEASE:

Eric Heist & Genesis P-Orridge *Candy Factory*

10 February through 10 March 2001

Team will present a collaborative project, entitled "Candy Factory", by Eric Heist and Genesis P-Orridge from the 10th of February through the 10th of March 2001. Team is located at 527 West 26th Street, cross streets Tenth and Eleventh Avenues, on the ground floor.

Genesis P-Orridge is a performance artist and musician whose career has spanned some 30 years. He founded *Coum Transmissions*, the influential music group *Throbbing Gristle*, and then *Psychic TV*. He now heads a music/spoken word project titled *Thee Majesty*. Numerous books have been written about him and his work. **Eric Heist** has been working on sugar-coated paintings that contained silk-screened images of crowds of people. These paintings, along with Heist's interest in P-Orridge's past work and ideas, formed the basis of this collaboration. For *Candy Factory*, P-Orridge provided Polaroids of intimate, carnal acts from which were created a variety of art objects. **Their collaborative structures present these images of desire within the framework of codified institutional structures.**

The main gallery is entered through a claustrophobic 15-foot long tunnel, the surface of which is covered in sugar. The interior is illuminated solely by pictorial light boxes set into its roof. In the main gallery, paintings, which appear at first to be lyrical abstractions, reveal themselves upon closer inspection to be made up of silk-screened images of dildo straps. A large sculptural presents a backlit duratrans of a sexual act housed in a structure that appears to be a homeless refuge mounted on a museum platform. In the rear gallery are multiples and limited editions for sale. The museum shop will market coffee mugs, T-shirts, bags of rock candy, end tables, and a decaled mirror, all suggestive of 70's style rock and roll paraphernalia. A pre-recorded ambient soundtrack provides an ever-changing aural landscape for the exhibition.

In *Candy Factory*, desire itself is presented as an addiction. It represents our continuous search for objects and interactions that might relieve boredom. As we become addicted, we repeat and retaste the most satisfying fragments and methods, bonding ourselves more permanently to the obsessive. Consumption is implicitly insatiable and production relies on this inherent hunger. The perfect product is addictive, and this addiction occurs at all levels of society, the craving to possess infecting the destitute and the wealthy, the adult and the child.

This is an exhibition of artworks as separate items and as an integrated whole. The objects are both connected and disconnected by the process of choice and the experience of being both with and within them. The entire installation is assembled within the perceptual and interpretive mind of the viewer with the artists providing visual, auditory, and tactile clues to produce a unique cognitive impact. The objects themselves and the installed environment trigger nostalgia, desire, intimacy, sentimentality, childhood joy, and a Diaspora of adult disillusion.

For further information and/or photographs, please call 212.279.9219. Gallery hours are Tuesday through Saturday, 11am to 6 pm.