

SWISS INSTITUTE – RETO PULFER
INVITATION

GUITAR PICK
2-SIDED PRINTING OR SCREENING
1-COLOR

Option A

Front of guitar pick



Option B

Front of guitar pick



Back of guitar pick



GUITAR PICK WITH 1-COLOR PRINTING
ON BOTH SIDES

GUITAR PICK IN POLY BAG
STAPLED TO INSERT CARD

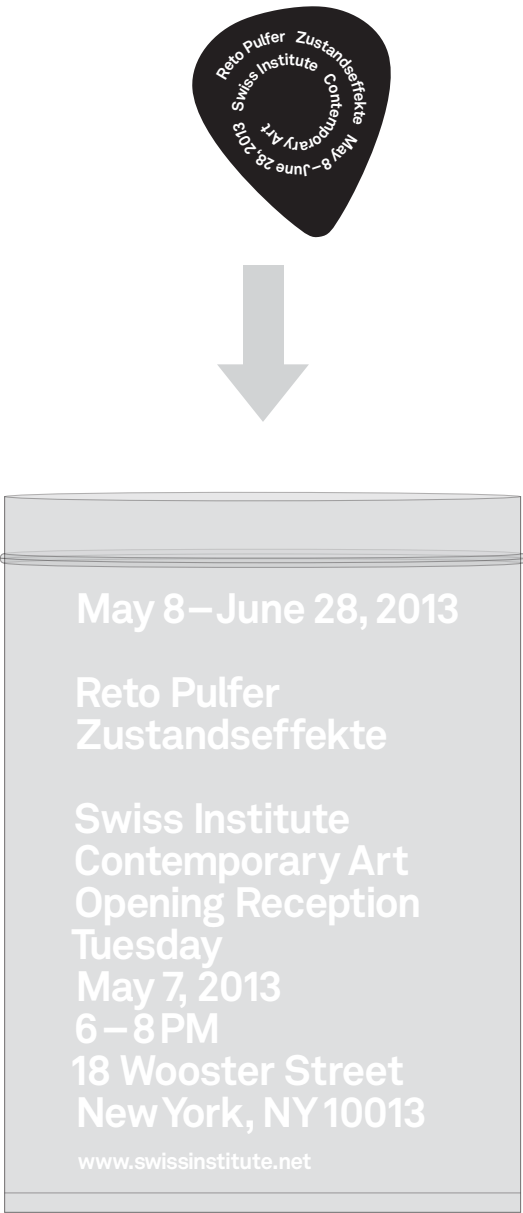
1-SIDED PRINTING
1-COLOR



COMPONENT VIEW
STAPLE, POLY BAG, PICK AND INSERT CARD
WITH 1-COLOR OFFSET PRINTING

ASSEMBLED VIEW
STAPLED POLY BAG WITH PICK ON INSERT CARD
WITH 1-COLOR OFFSET PRINTING

GUITAR PICK IN POLY BAG
1-SIDED SILKSCREENING
1-COLOR



COMPONENT VIEW
PICK AND POLY BAG
WITH 1-COLOR SILKSCREEN PRINTING



ASSEMBLED VIEW
PICK IN POLY BAG
WITH 1-COLOR SILKSCREEN PRINTING

GUITAR PICK
AND DIE-CUT INSERT CARD

1-SIDED PRINTING
1-COLOR



SI

May 8–June 28, 2013

Reto Pulfer
Zustandseffekte

Swiss Institute
Contemporary Art
Opening Reception
Tuesday
May 7, 2013
6–8 PM
18 Wooster Street
New York, NY 10013

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COMPONENT VIEW
PICK AND DIE-CUT INSERT CARD
WITH 1-COLOR OFFSET PRINTING

ASSEMBLED VIEW
PICK IN DIE-CUT INSERT CARD
WITH 1-COLOR OFFSET PRINTING

SWISS INSTITUTE – RETO PULFER
A7 STOCK ENVELOPE

ENVELOPE FRONT WITH
FLAP OPEN
1-SIDED PRINTING
1-COLOR



A7 STOCK ENVELOPE – FRONT WITH FLAP OPEN