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Karlheinz Weinberger

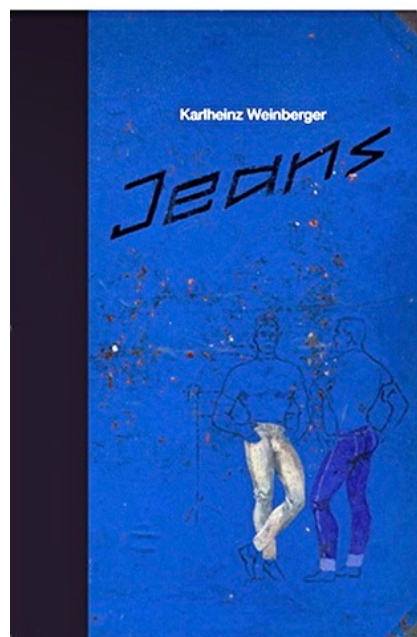
Jeans

Hardcover portfolio
55 pages, 54 b/w images
\$45.00

Published by Swiss Institute / Contemporary Art,
New York; Presentation House Gallery, Vancouver;
Museum für Gegenwartskunst, Basel

"Mr. Weinberger's subjects, mostly young men in the '50s and '60s, interpreted American style in ways both fascinating and bizarre." -New York Times

"Mixing American pop culture fashion with their own over-the-top accents, the 'Halbstarke' youth made giant belt buckles and DIY denim look good, in a way only charming delinquents can (imagine Elvis meets Brokeback Mountain, with an eccentric Euro edge)." -W Magazine



Jeans is the first publication that concentrates on the early work of the Swiss photographer, Karlheinz Weinberger. An extra-large format, this new book is a facsimile of the artist's self-made portfolio. The never-before published plates showcase the evolving documentary style that would define much of Weinberger's later work. "Jeans" focuses on the artist's fascination for men in blue jeans, an article of clothing whose scarcity in post-war Switzerland and close association with America implied more than a fashion statement.

Exhibition schedule:

Museum für Gegenwartskunst, Basel, January 21 2012 – April 15 2012; Presentation House Gallery, Vancouver May 21 2011- July 17 2011; Swiss Institute / Contemporary Art, New York February 9 – March 26 2011.

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