

FLAGS FOR VENICE

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A project by Istituto Svizzero di Roma and Swiss Institute, New York, in the byways of Venice. The site-specific project utilizes the Biennale's conflicted celebration of unity and nationalism to shift the use of a flag away from a symbol of national or institutional identity and gear it towards a new representation of fictional groups, peoples, or communities.

Twelve international artists have been invited to design a flag that represents a new group-real or imagined. The resulting flags delete the physical and mental boundaries belonging to real communities and invent new typologies for individuals as a collective body.

The project will be installed in the byway between the Giardini and the Arsenale, the two main venues of the Venice Biennale- a key place to be visited by thousands of professionals and public visitors during the Biennale's opening days. There will be no map that

indicates the exact locations; flags will, therefore, be encountered by chance.

Curated by Salvatore Lacagnina and Gianni Jetzer