SWISS INSTITUTE / CONTEMPORARY ART 495 BROADWAY / 3RD FLOOR NEW YORK / NY 10012 TEL 212.925.2035 WWW.SWISSINSTITUTE.NET



Malcolm McLaren Paris, Capital of the XXIst Century Sneak Preview

Monday February 15th at 7:30 PM

Paris, Capital of the 21st century, is the latest artistic project by Malcolm McLaren. The film is a pastiche of commercials that are related to the French capital in one way or another. An advertising clip directed by Jean-Luc Godard is followed by a silent movie from the 20s for the legendary French cigarette brand GITANES. Through subtle montage and sequencing, McLaren creates a collage of movements and sounds. The result is a terrific symphony that catapults Walter Benjamins "Capital of the 19th century" into the future.

This is the first time "Paris, Capital of the XXist Century" will be shown In the US. The film has only been screened once at the BALTIC Centre for Contemporary Art in Newcastle, England before.

The evening will start at 7:30pm with cocktails. The film will be screened from 8:30 pm to 9:30pm or so, and will be directly followed by a conversation between Malcolm McLaren and British writer and novelist, Michael Bracewell.

www.swissinstitute.net